



## Dr Christopher Moore – Associate Director

Chris is Manager of the Engineering Professional Service Group at HLBBshaw, representing a wide range of clients across the breadth of engineering arts.

His ethos is one of providing client-focused advice, delivered to the highest service standards.

Chris is also the Manager of our Chemistry & Materials Science Group

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### Qualifications

Chartered UK Patent Attorney; European Patent Attorney; European Design Attorney; Degree in Chemistry, University of East Anglia; MSc in Spectroscopy, University of East Anglia; PhD Physical Chemistry, University of Birmingham.

### Technical

Chris has many clients in the automotive components, building materials, electrical components and domestic appliances fields, to each of which he provides strategic portfolio advice aimed at maximizing the potential from their IP. He has specific expertise in 'green' technologies and their application to waste and energy reduction.

In other arts, Chris is the client manager for several acknowledged UK leaders in their respective fields, including organic chemistry, pharmaceuticals, polymers, ceramics, chemical engineering and materials.

### Legal

Chris' principal practice is in obtaining patent rights for clients in Europe and further afield. However, Chris has a significant contentious practice involving patent litigation in the UK and abroad; European opposition cases at first and second instance; design and unregistered design right litigation in the UK; alternative dispute resolution negotiations.

### Commercial

Chris is currently engaged in advising multinational companies on internal IP strategy and policy.

Chris has recently led successful negotiations on inward and outward licensing deals for separate clients, both with European based multinational corporations.

Chris is an authorized IP representative for the Waste Resource Action Program (WRAP), providing IP audits for WRAP on SMEs requiring IP funding in the recycling/waste reduction fields.

Chris regularly provides freedom to operate opinions against complex legal landscapes. His goal is finding sensible, commercial solutions against such backgrounds.